

Indiana Environmental Health Association, Inc.
SOCIAL MEDIA POLICY

Indiana Environmental Health Association (IEHA) Mission Statement

To promote, preserve and protect environmental public health in the State of Indiana, and to encourage a spirit of cooperation among all environmental health stakeholders while serving its members in the regulatory, industry and academic communities.

Purpose	The purpose of this policy is to assist the IEHA Executive Board, IEHA Chapters and IEHA Committees to integrate social media outlets as a way to strengthen our presence and mission in the State of Indiana
Goals	Expand our membership Better communicate with existing members and target audiences Strengthen our relationships with our members Expand and strengthen IEHA's role as an involved membership Support IEHA Chapters, IEHA Committees, Liaisons and Affiliations
Process	The IEHA President will select an IEHA member in good standing as the IEHA Social Media Point of Contact.
Procedure	The IEHA Social Media Point of Contact will monitor the IEHA site (in this case Facebook), approve all requested postings, read the page feeds, share page feed content when appropriate, and respond in a timely manner to comments or questions posted if warranted. The person shall have the authority and duty to delete non-contributing comments, however, keeping in mind that the free-flow of dialogue and interaction is a key component to reaching the IEHA social media goals. The person may select—with prior authorization of the IEHA President—other IEHA members in good standing to assist with the social media tasks.

Approved: June 8, 2017