

Smoke-Free Multi Unit Housing

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Department

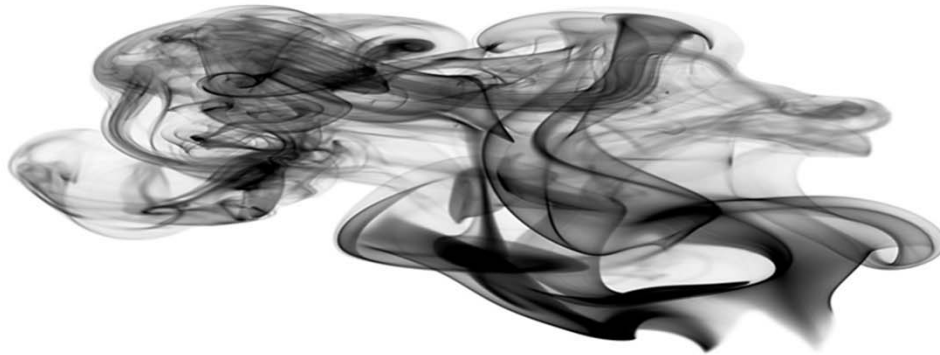


Topics Covered

- What is secondhand smoke
- Why is it harmful
- SHS and MUH Connection
- Marion County's Housing Landscape
- What has been done
- Resources

What is secondhand smoke

- Smoke from burning tobacco products (cigarettes, cigars, pipes etc.) as well as smoke exhaled by the smoker



Why is it harmful?

- Contains 7,000 chemicals with 70 of those linked to various cancers
- The Surgeon General states that, “There is no safe level of SHS...” and “Chances of heart disease are increased 20%-30% in non-smokers..”
- SHS can worsen pre-existing conditions such as bronchitis, pneumonia, ear infections, asthma and heart disease
- IT EFFECTS EVERYBODY!!!

Connecting the dots

- Americans spend on average 10-12 hours a day inside their homes.
- Up to 65% of the air in MUH is shared between units.
- SHS cannot be controlled with ventilation, air cleaning, or by separating smokers from non-smokers.
- Cigarettes are the top cause of fatal residential fires in the nation.

Marion County's Housing Landscape

- In 2011
 - Public housing properties were not protected by a smoke-free policy
 - < 4% of private housing properties were protected
 - Smoke-free housing policies were a little known benefit to multi-unit housing (apts., condos etc.)

What Has Been Done

- Public Housing 2011-2015
 - HUD encouraged funded properties to go smoke-free
 - Started the conversation w/ IHA's Executive Director Bud Myers
 - Expressed interest in adopting smoke-free policies
 - Did not want public housing to be the only focal point

What Has Been Done

- Assigned a Smoke Free Indy coalition member to each of the 12 public housing properties
- Conducted presentations at monthly resident council meetings
- Collected resident opinion surveys
- Presented to the IHA board on the benefits of smoke-free policies, resident survey results and available resources to assist with transition.

What Has Been Done

- Conducted a 6 month resident and staff education campaign
- Mapped out each property for appropriate smoking areas
- Provided each property with “no smoking” signage and free cessation resources to residents and staff

Public Housing Success

- January 1, 2015 the Indianapolis Housing Agency implemented smoke-free policies for all 12 public housing properties.
- Including the use of e-cigarettes and products alike.

Private Housing

- Private Housing- 2013
 - Gathered data through Smoke Free Indy's biennial survey
 - 341 properties were called and surveyed
 - 4% reported having some sort of policy in place for residents

Ground Work

- Partnered with national organizations (EPA, ALA, SF Minnesota, etc.)
- 4 Indiana Apartment Association tradeshow
- Completed resident opinion surveys
- Conducted educational forums/trainings
- Quarterly mailings
- Developed a step by step toolkit
- Promotional video

Survey Results

- Private Housing- 2015
 - 14% Reported Having a Smoke-Free Policy In Place For Residents
 - Up from 4% in 2013

Survey Results Graph

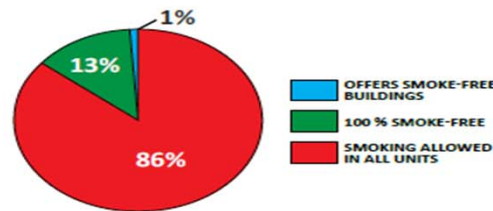
MARION COUNTY APARTMENT SURVEY RESULTS



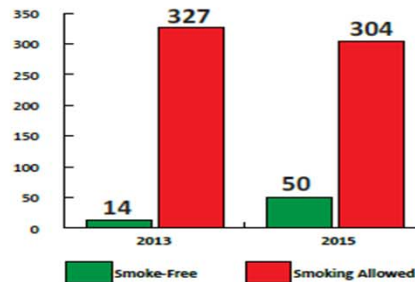
- From January through March of 2015, Smoke Free Indy conducted a phone survey of 354 multi-family properties in Marion County to assess current smoking policies.¹
- 50 (14%) of the properties surveyed offer smoke-free buildings for residents, up from 4% of properties in 2013.¹
- In Marion County, approximately 277,000 residents live in apartments where they are not protected from secondhand smoke entering their home.^{1,2}

1. The list of multi-family properties surveyed is a compilation of reliable sources including the Indiana Apartment Association, the Indianapolis Business Journal, and individually identified properties. While this is representative of multi-family housing in Marion County, it is likely not a 100% complete list.
2. U.S. Census Bureau (2013) State & County Quickfacts: Marion County, IN. Generated March 2015, quickfacts.census.gov/qfd/states/18/18097.html

SMOKING POLICIES IN MULTI-FAMILY HOUSING PROPERTIES, 2015



NUMBER OF SMOKING POLICIES FOR 2013 & 2015



SMOKE FREE APARTMENTS IN MARION COUNTY

- 333 Penn Apartments
- 9 On Canal
- Amber Woods Cooperative
- Annaberry Park
- Artistry
- Ashton Park
- Auburn Hill Apartments
- Butler Place
- Circa
- Essex
- Historic Audubon Court
- Indy Indie Artist Colony
- Mozzo
- Overlook at Valley Ridge
- Penn Arts
- Suites of Irvington
- The Avenue
- The Axis
- The Courts of Monon
- The Maxwell
- The Picadilly
- The Reese
- Village at Fall Creek

These apartments are those for which we have obtained lease language confirming their smoke-free policy. Also, individual properties serving priority populations are not included in this list.

Smoke Free Indy
expect it. enjoy it.
www.smokefreeindy.com

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Prevent. Promote. Protect.

Current State

- Approximately 277,000 residents still live in apartments where they are not protected from secondhand smoke entering their home
- 22 million of U.S children aged 3-11 years are exposed to SHS in the home (Surgeon General Report 2006)
- 165k of the 600K+ SHS deaths worldwide are children (CAMPAIGN FOR TOBACCO FREE KIDS)

Resources

Smoke Free Indy continues to advocate for smoke-free policies in multi-unit housing and serves as a technical assistance resource. Including but not limited to:

- Resident Surveying
- Resident/ Staff Education
- Lease language
- Property Signage
- Sample Resident Letters
- Step By Step Toolkits
- Cessation Resources

Resources

<http://smokefreeindy.com/resources/smoke-free-apartments/>

- Map of smoke-free apartments
- Fact sheets
- Toolkit

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